



Bakery, Confectionery, Tobacco Workers and Grain Millers International Union Local 50 asks you to:

BOYCOTT

PLEASE DON'T BUY

STELLA D'ORO

PRODUCTS

Historic New York Biscuit Company Forces Workers on Strike.

New owners, private equity company Brynwood Partners, attack working families' living standards, demand drastic concessions.

Swiss Fudge Cookies
Lady Stella Cookies
Margherite Vanilla & Combo Cookies
Anginetti Cookies
Angel Wings Cookies

Roman Egg Cookies
Biscotti
Toast & Sponge Products
Breadsticks
Breakfast Treats

**The Workers at Stella D'Oro ask you, their loyal customers, to
BOYCOTT STELLA D'ORO PRODUCTS,
which are all currently made by scabs.**

ALSO please e-mail or fax Stella D'Oro Management and tell them to go back to the bargaining table and negotiate a fair and reasonable contract with its workforce.

- ⇒ Fax Plant Manager Dan Myers at 718-884-6454
- ⇒ Email Brynwood Senior Managing Partner Henk Hartong at huppsv@brynwoodpartners.com



*Bakery, Confectionery, Tobacco Workers and Grain Millers
International Union Local 50 asks:*



WHY
Are
Brynwood Partners
And
Stella D'Oro Baking
Putting
WOMEN and CHILDREN
AT RISK?!

Brynwood Partners (the wealthy private equity financiers that own the long time New York icon) and **Stella D'oro Baking** management are attempting to:

- **Slash wages**, by as much as **\$4.74/hour** for many production employees
- **Most of the employees** whose wages are to be slashed **are WOMEN** supporting **CHILDREN** and **GRAND CHILDREN!**

**Why attack their living standards?
Are there no limits to greed?**

BCTGM members are taking a stand opposing greed and supporting justice and the living standards of working Americans! On August 13, 2008, over 135 members of the BCTGM Local 50, employed at the historic Stella D'Oro plant in the Bronx, were forced to strike because of the **unreasonable and unethical wage and benefit cuts demanded by Brynwood** and its captive **Stella D'oro management**. In an economy where **the living standards of American working families are already precarious**, the wealthy speculators also want to:

- **Impose crushing** healthcare premiums,
- **Eliminate** holidays, vacation and sick pay, and
- **Do away** with extra pay for working on Saturdays, giving up family weekends.

Because 53% of Stella D'oro workers are women and **75% are in the job categories facing WAGE CUTS up to 25%**, **Brynwood's demands represent a DIRECT ATTACK on the LIVING STANDARDS of WOMEN WORKERS** and their families!

Please help fight this attack on working women and their families;
save this historic company. Tell Stella D'oro Board Chairman Hendrick J Hartong III (a Brynwood Partner) to negotiate a fair contract with the BCTGM.

Call him at: (203) 972-8082

Send him an email at: hhartong@brynwoodpartners.com

Write him at: 71 Parish Lane New Canaan, CT 06840-4400